

Ways schools can engage with business

Interactions can occur and start early across education stages in different spaces and places.

Five ways businesses engage with students:

- Mentoring
- Hosting students or businesses on site
- Learning challenges and quizzes
- Sharing career stories, with Q&A
- Career expos

Five questions to consider before you engage:

“What I needed as a student was people talking with me about their career stories and experiences. What I wanted was exposure to the diversity of opportunities ‘out there’ and for people to expose me to things that maybe I had not even thought about before. Exposure to a rolling suite of professionals, with all sorts of different jobs, would have been really, really useful.”

Sally-Ann Williams, CEO Cicada Innovations

	Yes/No	If no, how can we find out?
1. Is our purpose for engaging with people from business clear?		
2. Can we put into words the intended benefit to students? (Even when the audience for an interaction is, for example, a business volunteer, principal, teacher or family member).		
3. Do we understand which way/s will best suit the students?		
4. Are we able to work directly with business or will we choose to work through other people, program offerings or networks?		
5. Do we have existing or new strategies for promoting student voice and agency in both the opportunity itself and its design?		